

8th ANNUAL DINNER AND FASHION SHOW
featuring the designs of CAROLINA HERRERA

Bacara Resort & Spa • Santa Barbara, California • FRIDAY NOVEMBER 6, 2009

An Evening of Entertainment, Fashion &

Dreams

Hosted by the First Ladies of Dream Foundation

It's an event unlike any other — World Class Entertainment, Haute Couture and Creative Cuisine — brought to Santa Barbara for one night only. The Annual Dream Foundation signature event will once again explode into the ballrooms of the Bacara Resort & Spa (www.bacararesort.com) on November 6. This year we are honored to feature the elegant designs of 2008 CFDA Geoffrey Beene Lifetime Achievement Award winner Carolina Herrera. And to entertain us is 2009 American Idol winner Kris Allen.

This magical event boasts a sell-out crowd every year filled with fashionistas, friends and supporters alike, all there for a spectacular evening of entertainment, an extravagant fashion show and to help Dream Foundation continue in its mission to make dreams come true for adults with life-limiting illness.

Over the past seven years, we have raised \$2 million dollars for our programs, money that goes a long way in fulfilling dreams. With your help and sponsorship, this year will prove to be just as successful as the previous seven.

IN EXCHANGE FOR YOUR SUPPORT, WE OFFER THE FOLLOWING UNDERWRITING BENEFITS:

GOLD SPONSOR

\$10,000

- Logo inclusion on event invitation
- Name inclusion on the official press release
- Logo inclusion on Dream Foundation Website
- Full page ad in Tribute Book
- Product/logo display within venue
- Opportunity to provide product for the gift bags
- 10 tickets to the VIP/Celebrity pre-event reception
- Special VIP area within the event including preferred seating for 10 guests

SILVER SPONSOR

\$5,000

- Product/logo display within venue
- Opportunity to provide product for the gift bags
- 4 tickets to the VIP/Celebrity pre-event reception
- Half Page Ad in the Tribute Book
- 10 VIP tickets with preferred seating

BRONZE SPONSOR

\$2,500

- Name recognition in Tribute Book
- 2 tickets with preferred seating

PATRON TICKET

\$1,000

- Preferred seating
- VIP reception

INDIVIDUAL TICKET

\$300


**We are open to customizing benefits to strengthen and maintain our partnerships

CAROLINA HERRERA
NEW YORK

\$25,000 and \$50,000 sponsorship is available upon request.

For more information on sponsor details and availability, contact Michelle Mullaney at mullaney@dreamfoundation.org.

Pricing for ad space only is available upon request.

 dreamfoundation.org